

<b>Notice of References Cited</b>	Application/Control No. 10/631,837	Applicant(s)/Patent Under Reexamination NAPLES ET AL.	
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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	V	Gonul, Fusun; Shi, Meng Ze; "Optimal Mailing of Catalogs: A New Methodology Using Estimable Structural Dynamic Programming Models", (C) 1997, Institute for Operations Research, pp.1249-1262			
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a))  
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